



PIN DESIGN GUIDELINES

All DECA members are welcome to participate in the annual pin design contest. The 1st Place design will become Delaware's official pin for the DECA ICDC.

PIN THEME

The designer of the pin may choose any theme related to Delaware DECA.

PIN DESIGN

1. The design of the pin may be any shape or size (within and on 8 ½" x 11" paper).
2. Up to six colors may be used on the pin design.
3. The design must include the State name.
4. The design must include the DECA name and the second calendar year of the current school year.
5. The metallic pin size will be approximately 1 1/4" x 1 1/4".
6. The judges reserve the right to make modifications of colors (due to type of color(s)) and details to enhance the chosen design.
7. Entries can be uploaded to Dropbox:
<https://www.dropbox.com/request/67bs1jH5FyQmbjbtRKFU> Designs can be digital PDF file only. Save your file as: FirstNameLastName-ChapterName-PinDesign (if not saved in this format, entry will be disqualified).
 - It can be on separate sheets of 8 ½" x 11" paper. The Official Entry must include a digital copy of drawing of the pin design on 8 ½" x 11" paper and a copy of the pin on a second sheet of paper that is drawn to size - 1 1/4" x 1 1/4".
 - Each entry can be submitted in different colors, but all pages must be in one file together with the entry that is to be judged as the 1st and 2nd pages. The other pages will not be considered for judging, but they may be used in the final color selection if the entry wins.
8. The pin design must be original. It must not be identical to a previous winning design. If the originality of any design is questionable, it will be disqualified. However, reuse of the shape of the State of Delaware, as well as official symbols (State Bug, State Flower, State Bird*, State Colors, etc.) on an original pin design will be permitted.
9. The design must be submitted with the name and school of the student clearly written as the file name: FirstNameLastName-ChapterName-PinDesign, or it will be disqualified. The student's name or school should not be visible on either page of drawing.

** Due to copyrights the University of Delaware "Fighting Blue Hen" should not be used on the pin design - this specific design of the blue hen is not the Delaware State Bird.*

DEADLINE

The deadline for students to submit pin entries to their Advisor is no later than **4:00 p.m.** on the **12th day of December**. **Please note no late submissions will be accepted.**

AWARDS/RECOGNITION

The DECA Advisory Board will serve as judges for this event and their decision will be final. The top pin design will be announced at the Awards Ceremony in February and with recognition on stage of the winning student.

NUMBER OF ENTRIES

STUDENTS MAY SUBMIT AS MANY DESIGNS AS THEY CHOOSE TO THEIR CHAPTER ADVISOR. HOWEVER, THE CHAPTER ADVISORS CAN ONLY SUBMIT THE TOP THREE (3) ENTRIES FROM THEIR SCHOOLS.

Pin Design Contest Evaluation Form

EVALUATION	POINTS	Design Number					
<u>Overall Appearance</u> Pleasing to the eye Balanced design Colors blend well Words will be readable on pin Attractive	30						
<u>Image Represents Delaware Well</u> Symbols of the State shown State Colors used State Shape or "Delaware" prominent	20						
<u>Image Represents DECA Well</u> DECA will be readable on pin Symbols of the DECA shown (optional) DECA Colors used (optional)	20						
<u>Readability</u> Words will be readable on pin Numbers will be readable on pin Proper spacing of letters and numbers Correct year is used	20						
<u>Originality</u> New, fresh approach Approach works well Represents Delaware DECA well	10						
TOTAL	100						

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