***Please return by: January 4th, 2018***

**2018 DELAWARE DECA COMPETITIVE EVENTS**

**PARTICIPATION REPORT**

1. **Background Information**
2. Chapter \_\_\_\_\_\_\_
3. Number of Marketing Education Programs
4. Number of Marketing Education Students
5. Number of Students Registered for CDC
6. **Breakdown of Competitors by Events - enter the number of competitors you registered in each event.**
7. **Principles of Business Administration Events**
   1. Principles of Business Management and Administration (PBM)
   2. Principles of Finance (PFN)
   3. Principles of Hospitality and Tourism (PHT)
   4. Principles of Marketing (PMK)
8. **Individual Series Events**
9. Accounting Applications (ACT)
10. Apparel and Accessories Marketing (AAM)
11. Automotive Services Marketing (ASM)
12. Business Finance (BFS) \_\_\_\_\_\_\_\_\_\_\_\_
13. Business Services Marketing (BSM)
14. Entrepreneurship (ENT)
15. Food Marketing (FMS)
16. Hotel and Lodging Management (HLM)
17. Human Resources Management (HRM) \_\_\_\_\_\_\_\_\_\_\_\_
18. Marketing Communications (MCS)
19. Quick Serve Restaurant Management (QSRM)
20. Restaurant and Food Service Management (RFSM)
21. Retail Merchandising (RMS)
22. Sports and Entertainment Marketing (SEM)
23. **Team Decision Making Events (number of teams)**
24. Business Law and Ethics Team Decision Making

Event (BLTDM)

1. Buying and Merchandising Team Decision Making

Event (BTDM)

1. Entrepreneurship Team Decision Making Event

(ETDM)

1. Financial Services Team Decision Making Event

(FTDM)

1. Hospitality Services Team Decision Making Event

(HTDM)

6. Marketing Management Team Decision Making Event

(MTDM) \_\_\_\_\_\_\_\_\_\_\_\_

7. Sports and Entertainment Marketing Team Decision

Making Event (STDM)

8. Travel and Tourism Team Decision Making Event

(TTDM)

1. **Personal Financial Literacy Event**

1. Personal Financial Literacy \_\_\_\_\_\_\_\_\_\_\_\_

1. **Business Operations Research Events (number of entries)/(number of participants)**
2. Business Services Operations Research Event (BOR) /
3. Buying and Merchandising Operations Research Event

(BMOR) /

1. Finance Operations Research Event (FOR) /
2. Hospitality and Tourism Operations Research Event

(HTOR) /

1. Sports and Entertainment Marketing Operations

Research Event (SEOR) /

1. **Chapter Team Events (number of entries)/(number of participants)**
2. Community Service Project (CSP) /
3. Creative Marketing Project (CMP) /
4. Entrepreneurship Promotion Project (EPP) /
5. Financial Literacy Promotion Project (FLPP) /
6. Learn and Earn Project (LEP) /
7. Public Relations Project (PRP) /
8. **Entrepreneurship Events (number of entries)/(number of participants)**
9. Innovation Plan Event (EIP) \_\_\_\_\_\_/\_\_\_\_\_
10. Start-Up Business Plan (ESB)
11. Franchise Business Plan (EFB)
12. Independent Business Plan (EIB) /
13. Business Growth Plan (EBG) \_\_\_\_\_\_/\_\_\_\_\_
14. International Business Plan Event (IBP) /

**G. Marketing Representative Events (number of entries)/(number of participants)**

1. Advertising Campaign Event (ADC) /
2. Fashion Merchandising Promotion Plan Event (FMP) /
3. Sports and Entertainment Promotion Plan Event (SEPP) \_\_\_\_\_\_/\_\_\_\_\_
4. **Professional Selling Events**

1. Financial Consulting (FCE) \_\_\_\_\_\_\_\_\_\_\_\_

2. Hospitality and Tourism Professional Selling Event (HTPS) \_\_\_\_\_\_\_\_\_\_\_\_

3. Professional Selling Event (PSE) \_\_\_\_\_\_\_\_\_\_\_\_

1. **I. Online Events**

1. Stock Market Game (SMG) \_\_\_\_\_\_\_\_\_\_\_\_

2. Virtual Business Challenge Accounting (Pilot) (VBCAC) \_\_\_\_\_\_\_\_\_\_\_\_

3. Virtual Business Challenge Hotel Management (VBCHM) \_\_\_\_\_\_\_\_\_\_\_\_

4. Virtual Business Challenge Personal Finance (VBCPF) \_\_\_\_\_\_\_\_\_\_\_\_

5. Virtual Business Challenge Restaurant (VBCRS) \_\_\_\_\_\_\_\_\_\_\_\_

6. Virtual Business Challenge Retail (VBCRT) \_\_\_\_\_\_\_\_\_\_\_\_

7. Virtual Business Challenge Sports (VBCSP) \_\_\_\_\_\_\_\_\_\_\_\_

1. **Please check off below if your chapter participated in any of the Special Projects.**

**Special Projects:**

1. Advocacy Campaign \_\_\_\_\_\_\_\_\_\_\_\_
2. Community Service Campaign \_\_\_\_\_\_\_\_\_\_\_\_
3. Global Entrepreneurship Week Campaign \_\_\_\_\_\_\_\_\_\_\_\_
4. Membership Campaign
5. Promotional Campaign \_\_\_\_\_\_\_\_\_\_\_\_
6. DECA Week Campaign \_\_\_\_\_\_\_\_\_\_\_\_
7. Global Entrepreneurship Week Campaign \_\_\_\_\_\_\_\_\_\_\_\_
8. Merit Awards Program
9. Student Scholarships
10. Advisor Scholarships
11. School-based Enterprises
    1. Bronze Level Certified \_\_\_\_\_\_\_\_\_\_\_\_
    2. Silver Level Certified \_\_\_\_\_\_\_\_\_\_\_\_
    3. Gold Level Certified \_\_\_\_\_\_\_\_\_\_\_\_
    4. Gold Level Re-certified \_\_\_\_\_\_\_\_\_\_\_\_

**IV. List any other event/activity that you held for your chapter that we do not run at the State Career Development Conference, and indicate the number of competitors who participated.**

A.

B.

C.

D.

E.