

THE DECA REPORT

Upcoming Events

- September 8: DECA Advisory Board Meeting
- October 3: DEADLINE- DECA Fall Leadership Registration and Fees
- October 10: Statewide Professional Day
- October 13: DECA Advisory Board Meeting and Leadership Summit
- October 23: Fall Leadership Conference

WELCOME TO A NEW YEAR!!

This is the beginning of a great new year. Not only is it a fresh school year, but Delaware DECA has four new officers, an exciting theme, a new mission statement, a totally redone website, and a jam-packed list of goals just waiting to be fulfilled.

Before we begin, introductions must be made. This year's theme is:

"Map Your Future"

Your officers believe it is never too late to make goals for yourself and to plan for your future. This all ties in with the new theme. Take the time to think about what you would

like to achieve. This includes planning for this school year and planning for college and beyond.

Another introduction is this year's mission statement:

"With the passion of driven marketing students, we are committed to the enhancement of our members' futures by developing career and leadership skills, while increasing participation throughout the organization"

DECA has tons of plans this year and can't wait to get started. Read on to find out about just some of what's in the making and as always, check out delawaredeca.org for the latest news and information.

FALL LEADERSHIP CONFERENCE

With the first day of school behind us, the next thing on the agenda is the DECA/BPA Fall Leadership Conference. This year the conference will be held at the Dover Sheraton on October 23, 2008. This event starts at 9:00am and will end at 4:00pm. Between 9am to 3pm conference participants will enjoy various entertaining and informative workshops providing

them with the experience and skills needed to succeed in the business world. DECA students will have a chance to meet students from different Delaware DECA chapters, as well as network with members of BPA.

Between 3:15 and 4 pm, all conference participants will attend a workshop that has been specialized for their organization (DECA or BPA). Ask your advisors for more information regarding registration as the deadline is October 3, 2008.

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L O K
to the
Future





Delaware DECA with Governor Ruth Ann Minner (center) From left to right: State Advisor Frank Ingram, Katareena Geller, Siobain Mellvain, Christina Johnson, Lebon Hobayan

Legislative Day Dover Downs Hotel and Casino, Legislative Hall May 6, 2008

“All in favor of this bill say Aye!”

This summer your Delaware DECA state officers took part in the passing of a bill for the support from the Delaware Senate and House of Representa-

State Officers Summer Training Sessions Sheraton Hotel, Duncan Center June 16-19, 2008

Officers of any organization need to work to the best of their ability. It is vital that the officers take part in any chance they have to learn something new. Your newly elected state officers of 2008 to 2009 took part in four days of a summer training session this summer starting on June 16th that enabled them to improve on leadership, communication and teamwork skills.

The first two days of this training were conducted at the Sheraton in Dover from a program called “Focus Training”. A representative came in who worked with the DECA state officers in addition to BPA, TSA, FFA, and FCCLA state officers. Everyone had a great time! The Focus Trainer known as “GRR,” was full of enthusiasm and was able to relate to the officers because he was a state officer himself, as well as a national officer for his organization. Your state officers participated in a business role play where management positions were assigned and used problem solving skills to get out of business issues. They also learned more about professionalism, goal planning, and public speaking. There was a sense of a team by the end of these first two days of summer

tives. This bill provided funds for Delaware public school associations; DECA, BPA, FCCLA, FFA, as well as TSA. The day started at the Dover Downs Hotel and Casino Buffet Restaurant where each student organization had a two hour meeting getting to know each other, and then ate lunch at the buffet before heading over to Legislative Hall. Each association, except for BPA due to Nationals in Reno, Nevada, provided a speech. An officer representative thanking the House and the Senate for continued support of our student organizations. The Officers from each association were able to see the government at work through speeches, voiced opinions, and the voting on the bill by each branch. The students were able to meet the governor, Ruth Ann Minner. She signed the bill as well, and had pictures taken with each organization. The students had a great day meeting the representatives from all over the state. It was an opportunity to ask questions and to get an idea of career paths in government.

training between all that were involved. It was a great way to learn as well as get to know people from all over the state and different organizations.

The last couple days of training were at the Duncan Center in Dover planning out the year for Delaware DECA. Your state officers created the 2008-2009 theme and mission statement. They learned how to run their meetings using parliamentary procedure and reviewed the DECA Constitution and Officer Responsibilities. Your state officers for 2008-2009 were motivated and displayed creative ideas for this year. Ideas planned for this year include a joint community service project with Delaware BPA called *Charity Links*, a statewide DECA Day at a hockey game, and a DECA community service project which this year will be a dodge ball tournament to raise money for breast cancer. These are all ideas the Delaware DECA are hoping to accomplish this year.

You all should be very excited; a driven officer team will make this organization have a great year!



President Siobain and Vice President Lebon at the summer training sessions

4th Annual DECA Leadership Summit

Three years ago, Koltyn Risser, the then State Treasurer, came up with an idea. His idea was to plan an event for leaders from each DECA chapter to come together for two hours on one night. Three years later, it's become an annual event called the Leadership Summit.

Delaware is one of only a few states that hold this event. The Summit consists of two workshops that get the leaders involved with DECA and informed on how to be a better leader toward their chapters. The event will be held on October 13th at the Duncan Center in Dover from 7 pm to

Charity Links

As you all already know being members of a local DECA chapter, Delaware DECA is involved with much needed community service. This year's officer team thought up a new idea to have statewide involvement in a project called *Charity Links*. We teamed up with BPA for a competition between all BPA and DECA chapters to raise money for the Breast Cancer Association and the Special Olympics. The money raised will be divided between the organizations.

The program *Charity Links* will start the day of the Summit (see above). The way the program works is every link is one dollar. Your advisor collects the money. For every dollar they receive they will give the student a link. The student should decorate the link. Be creative! They can design it however they like, just make sure to include their name, school, and DECA or BPA (whichever organization they represent). Links can be sold until October 23rd which is the date of the Fall Conference. The school connects the links and brings the finished chain and the funds contributed to the conference where the link will be connected with all of the other chapters' links, and the funds collected will be recorded. At the end of the conference, the chapter that raised the most money will be recognized as well as given a stunning plaque for their contribution to a good cause

9 pm. We ask that members try to be there around 6:45 pm so that we can get all members and advisors signed-in by 7 o' clock.

One thing that will be talked about is the partnership being started between DECA and BPA in Delaware. This would be the proposed community service project called "Charity Links." It is a promotion to raise money for Breast Cancer. Well, DECA will be raising money for Breast Cancer while BPA raises their money for the Special Olympics.



In addition to the *Charity Links* program every chapter will be given a treasure chest at the Summit, going along with our theme for this year "Map Your Future." We would like you to collect any loose change or coins you may have. So many people look at change as waste and just set it aside and forget about it. Let the little amounts add up and we can make a big difference. The Delaware DECA state officers have decided to dedicate their community service to the Breast Cancer Association. You can start collecting change starting tomorrow. The chapter that raises the most change and brings their chest to Fall Conference will also receive a plaque and recognition at closing ceremonies.

For both of these community service projects, you all are the leaders of them. It is up to you to make a difference. The links and the change do not only have to come from DECA members: branch out to your fellow marketing students and even students or staff in the school. There is not a better feeling than knowing you're making a difference in someone else's life, even saving someone else's life. If we all work together, think of the immense fight we can put up against breast cancer. So be a participant in Charity Links!

Charity Links

Joining Forces, Delaware DECA and Delaware BPA come together for a better cause. These two student associations are using a program, *Charity Links* to raise money for The Breast Cancer Research Foundation and Special Olympics.



Special Olympics

The Breast Cancer



Research Foundation

HOW TO PARTICIPATE:

1. Bring in \$1.
2. Turn your dollar into your advisor, you will receive a link.
3. Decorate your link! Be creative including your name and school.
4. Connect the links and bring your chapter link to the Fall Leadership Conference on October 23, 2008.

The Chapter who creates the largest chain will receive a plaque during closing ceremony!



MEET YOUR OFFICERS!!

Siobain
McIlvain

- Office Position: President
- School: Caesar Rodney High School
- 08-09 Grade: 12
- Favorite Class: Marketing
- Favorite Quote: "No one is in charge of your happiness, except you."
- Interests and Likes: Running, Shopping, Beach, Friends and Family, Wawa
- Future Plans: Attend NYU as a Marketing Major, become Advertising Executive
- An Interesting Fact: Runs 2.5 miles every day

LéBon
Hobayan

- Office Position: Vice President
- School: Caesar Rodney High School
- 08-09 Grade: 12
- Favorite Class: N/A
- Favorite Quote: "Do or do not. There is no 'try'" - Yoda
- Interests and Likes: Football, Basketball, Track
- Future Plans: Attending college in NC, pursue a career in Sports Management
- An Interesting Fact: Is Hawaiian

Christina
Johnson

- Office Position: Secretary
- School: Middletown High School
- 08-09 Grade: 12
- Favorite Class: Math and Spanish
- Favorite Quote: "Life is too short for an ugly outfit."
- Interests and Likes: Track and Field, Shopping, Laughing, Friends and Family
- Future Plans: Obtain a master's degree with a major in business and education and a minor in Spanish. Get a fashion degree. Start a fashion line.
- An Interesting Fact: Loves dolphins

Katareena
Geller

- Office Position: Reporter
- School: Cape Henlopen High School
- 08-09 Grade: 11
- Favorite Class: Acting and Math
- Favorite Quote: "Do not follow where the path may lead. Go instead where there is no path and leave a trail" - Muriel Strode
- Interests and Likes: Cheerleading, Shopping, Friends, Animals, Movies, the Color Orange
- Future Plans: Cheerleading in college
- An Interesting Fact: Has been cheerleading since the age of 10 and is a National Champion



Siobain McIlvain and Christina Johnson

VISIT OUR WEBSITE:
delawaredeca.org

