

UPCOMING EVENTS

- DECA Advisory Board Committee Meeting : September 14, 2009
- DECA State Officer Executive Committee Meeting : September 14, 2009
- DEADLINE for DECA's 2009 NARCON Leadership Development Conference Registration and fees : October 2, 2009
- DECA Leadership Summit : October 12, 2009

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Welcome - From The New Officers!

Delaware DECA has introduced six new officers for the 2009-2010 term! This year's team has created a new theme of which plays off of the National DECA's theme of "LiveLearnLead." Delaware DECA's them is "DreamsDriveDECA." In addition, the officers have devised a new mission statement: "As Delaware DECA members we are committed to increasing chapter participation, fulfilling our civic duties, and creating a more cohesive bond of communication between state and local chapter". Along with all of this exciting news, the state officer team is working diligently on preparing commu-

nity service activities for the state association of which will benefit a couple well known charities.



State Officers at ICDC in Anaheim, CA.

One of our main goals for this year is to increase chapter participation. The Delaware DECA State Officer Team is looking forward to working with the

chapters and visiting schools to meet students and recruit new DECA members. As state officers, we want to take a few minutes to chat with perspective members and explain the benefits of DECA and how we plan to improve our state association.

We hope to recruit many new members in Delaware and want to help as many members advance to Nationals as possible! We hope everyone has a great year and we look to working with Delaware DECA!

- Abby Samples, Reporter

Fall Leadership Conference

This fall, Delaware DECA along with BPA will be hosting the annual Fall Leadership Conference. This year's event will be held November 9, 2009 at the Dover Sheraton Hotel. The Conference is open to all DECA and BPA members who are interested in a full day of leadership training.

The Focus Group is lined up to facilitate the day's activities.

The conference will run from 9:00am to 3:00pm. Participants will enjoy and experience different informative workshops with activities that will help further their knowledge and develop their skills in the area of leadership.

This conference is a

great opportunity to network with other DECA chapters and BPA members.

The deadline for registration and fees is October 16, 2009. So, be sure to contact your advisor for more information and to sign-up for this great event. Hope to see everyone there!

- Melissa Garrison, Treasurer

ICDC Anaheim, California



Sioban McIlvain, former State President, with Advisor Ms. Thomas and third place trophy.

Walt Disney's Disneyland is located in Anaheim, California.

Five of the officers waiting to go into the LDA (Leadership Development Academy).



As you all know, competition is one of the most important aspects of being a DECA member. We compete within our chapters and at state level. If we are victorious in our state competitions, we then have the ability and the privilege of advancing to competitions at the international level which take place at the International Career Development Conference (ICDC). Although the main goal at the ICDC is to compete, it is also a travel opportunity during which you can improve on your networking. With over 15,000 DECA members from all over the country, Canada, and many other locations in attendance there are so many people to meet.

This was my first year in DECA, and I had the very fortunate opportunity to attend the ICDC, which was held in Anaheim, California at the end of April. Despite the onset of the swine flu, we immersed ourselves in the area, and we didn't let it slow us down. This trip was extremely exciting and fun filled, with lots of activities

and many sights to see. Since there were so many DECA members that needed to fit in one location, we were all packed

into the Anaheim Conven-

tion Center to compete and come together for our opening and closing ceremonies. The opening ceremony was a blast, complete with loud music and flashing lights. While there, each state, territory, and country represented their pride with glowing necklaces, flashing sunglasses, jumbo glow sticks and many other unique light up objects. Our state advisor, Mr. Ingram, graciously gave all of the Delaware DECA members a color-changing jumbo light up stick which we all used to represent our state.

Not only was this ICDC about competing, we also got to participate in many fun activities around town. Anaheim happens to be the home of Disneyland, and Downtown Disney. Being close to our hotel, we got the chance to visit each of these places, which was a whole lot of fun. We also got the opportunity to travel about an hour away for DECA Day at Universal Studios Hollywood, where we enjoyed all of the thrilling rides and shows that they had to offer. Many DECA members also attended a Dodgers game while they were at the ICDC. There was also a beach day at Huntington Beach, along with a trip to Knotts Berry Farm, a theme park also located near the convention center. These are just some of the fun things that we got to do during our stay in Anaheim, California for the ICDC.

The former President of Delaware DECA,

Siobain McIlvain, competed in the Advertising Campaign competition at the ICDC. She advanced from the first stage of competition to the finals. My advisor Ms. Thomas, myself, my chapter members and other members from Delaware anxiously awaited the final competitors to be called to the stage. They called up all of the other DECA members from the Advertising Campaign who advanced to the finals, including Siobain. We all ran up to the stage as Siobain found her place in the crowd on stage. The anticipation was almost unbearable, but finally they announced Siobain's name once again and she had placed third in the nation in her event. We totally exploded with excitement and shock at this news. Siobain is the first member from Delaware DECA to place in the top three of an event since the early 90's. Next year this fun event will be held at the end of April 2010, a bit closer to home, in Louisville, Kentucky, home of the Kentucky Derby.

- Jessica Rudolph, President



Legislative Appreciation Day



Legislative Appreciation Day takes place every spring as an event in which all Career and Technical Student Organizations (CTSO) meet with the state's legislature to extend appreciation for its continued support of our organiza-

All of our officers preparing at Legislative Appreciation Day!

tions. The day began with a group meeting and speech preparation at Dover Downs. Following lunch, the CTSO officers traveled over to Legislative Hall for an appointment with the Governor and appointments in both the House of Representatives and the Senate. The president for each CTSO gave a brief speech to both houses, highlighting the organization's ac-

complishments and extending appreciation for the continued support. FFA grew flowers for all CTSO officers to distribute to the government officials. As the speeches concluded, the CTSOs handed flowers out as a token of appreciation. Afterwards, we had the opportunity to sit in on some decision making!

Legislative Appreciation Day was a great way to meet the other CTSO officers as well as the legislative officials who help to make our organizations possible.



Governor Jack Markell was new to the Legislative Hall and was just as nervous to meet us as we were to meet him!

2009 Summer Training Days

What does it take to make a notable officer to a Career and Technical Student Organization (CTSO)? To get elected, the officers must have certain skills. However, these skills may need refining. Organization, communication, professional conduct, and public speaking are just a few of the skills that are of the utmost importance. To help the newly elected Delaware DECA State Officers with these skills, a

Summer Training Program was established.

Summer Training was held in Dover with Delaware's five other CTSO's (FFA, FCCLA, Skills USA, TSA, and BPA). Focus Training appointed a "Grrrrr"eat instructor who was a former CTSO officer at both the state and national level. The DECA State Officer Team participated in the various training exercises of which helped further develop the

skills, the knowledge, and team dynamics of the group. By the end of the first two days of summer training, the DECA Officers were not only closer as a team but also closer with the other CTSO's of Delaware. The training received over the summers has prepared the DECA State Officer Team to work the best it can for you and the DECA organization.

- Emily Ridall, Historian

Upcoming Leadership Summit

As with the start of a new school year and a new year with DECA, our first event this fall is the annual Leadership Summit. As you may recall, the Leadership Summit is one of the most thrilling and exciting events on the DECA calendar. It is an opportunity for you and your chapter's leaders to meet and get to know other members of Delaware DECA. In

addition to this networking opportunity, you and your chapter will learn ways to better communication and how to effectively run your school's chapter.

This year's summit will be held on October 12, 2009 at the Duncan Center in Dover, Delaware. The afternoon will be filled with interactive workshops and activities that will

provide you with information that can be used within your chapter. The event is going to be a lot of fun, a good experience and we hope you look forward to it as much as we do!

- Ellen Truckley, Vice



Five of our officers during the Summer Training days.

Meet The Officers

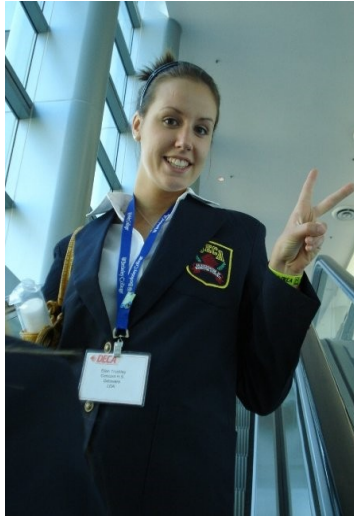
Jessica Rudolph - President



- School - Caesar Rodney High
- Grade- 12th
- GPA- 3.6
- Favorite Class- AP Literature
- Interests- Swimming, reading, & turtles
- Activities/Clubs- DECA, Varsity Swimming, Summer Swim Team, National Honor Society, & Spanish Club
- Plans for the Future- I'm not sure where I want to attend college yet, but I do know that I want to pursue a Masters degree in Speech Language Pathology.
- Favorite Quote- "What lies behind us and what lies before us are small matters compared to what lies within us." – Ralph Waldo Emerson

jrudolph@delawaredeca.org

Ellen Truckley - Vice President



- School- Concord High
- Grade- 11th
- GPA- 3.8
- Favorite Class- Marketing
- Interests- Going to the beach, being with family and friends, shopping, lacrosse, & music
- Activities/Clubs- Class Board, National Honor Society, Leader Corps, & Lacrosse
- Plans for the Future- My plans are to finish up high school in one piece, then later head on to college and either major in law or psychology.
- Favorite Quote- "I find that the harder I work the more luck I seem to have." (Thomas Jefferson)

etruckley@delawaredeca.org

Hillari Howard - Secretary



- School-Middletown High
- Grade- 12th
- GPA-2.7
- Favorite Class-History
- Interests-Traveling, arts and crafts, & outdoor activities
- Activities/Clubs-DECA, SPAACE, Delta GEMS, & KBG
- Plans for the Future-Take up environmental policy. Make changes to help save the world and protect our planet.
- Favorite Quote- "If you fail to plan, you plan to fail."

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Contact

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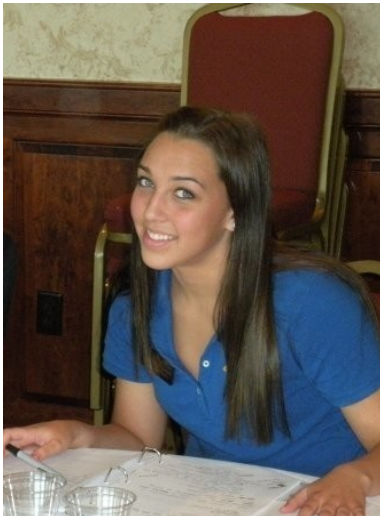
Assistant State Advisor
Mr. Matthew Biggs

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Meet The Officers

Melissa Garrison - Treasurer



- School- Concord High
- Grade- 12th
- GPA- 3.0
- Favorite Class- Marketing
- Interests- Swimming, hanging out with friends & music
- Activities/Clubs- Class Board, DECA, & Interact Club
- Plans for the Future- I plan to attend college in North Carolina and major in business management. Then after college I plan to pursue a career in the business industry and hopefully start my own business.
- Favorite Quote- "You can't put a limit on anything.. the more you dream, the farther you get" - Michael Phelps

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Abby Samples - Reporter



- School- Concord High
- Grade- 12th
- GPA- 3.2
- Favorite Class- Marketing, history
- Interests- Fashion, music, & traveling
- Activities/Clubs- DECA, Class Board, & Leader Corps
- Plans for the Future- I plan on going to college and major in Marketing Management. After college, I plan to attend FIDM for two years to get my Masters in Fashion Marketing. After college, I will pursue a career in the fashion marketing industry.
- Favorite Quote- "Never settle for less than what you want."

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Emily Ridall - Historian



- School- Concord High
- Grade- 12th
- GPA- 3.0
- Favorite Class- U.S. History
- Interests- Hanging out with friends and family & staying involved in school activities
- Activities/Clubs- Cheerleading, Track, & Tennis
- Plans for the Future- Bachelor's in Elementary Education
- Favorite Quote- "Life is what you make it."

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President's Corner

As the new Delaware DECA President, I would like to begin my term by welcoming all of my fellow members to the new school year. I hope that you all enjoyed your summer and are now ready to start a brand new year. The State Officer Team and I have many ideas and plans for this term. Some of these plans include creating a closer link between our team and the various chapters throughout Delaware. In addition, we plan to increase the number of DECA members, while also increasing overall chapter involvement. We encourage each chapter to participate and support our community service projects, as well as the several other state wide DECA events. In closing, the State Officer Team invites each chapter to share its ideas with the state association. Please keep in touch with us throughout the year, let us know what your chapters are doing, and let us know what we can do to help.

- Jessica Rudolph, President



Goals/ Community Service Plans

This year, the Delaware DECA State Officer Team has big plans for the community. From now until December 21, 2009, Delaware DECA is hosting a food drive for non-perishable items as a part of its community service goal. Chapters are encouraged to develop their own ways in which to collect items for the drive. The chapter that collects the most items will be recognized at the State Career Development Conference in February 2010. In addition to this community service activity, Delaware DECA has teamed up once again with BPA for the Charity Links fundraiser that will benefit Special Olympics and MDA/ALS. Please stay tuned for more information regarding both of these community service activities.

As a part of our goal to increase communication and to develop the bond among chapters, the State Officers are offering chapter visits. We will be in touch with chapter advisors to set up meetings with those interested. These visits will also help in our efforts to develop a strong bond throughout our state association.

Please keep an eye out for our bi-monthly flyers of which will keep you up to date on the latest Delaware DECA news. The State Officer Team is committed to keeping you informed, but needs your help in spreading the word. So please be sure to pass these flyers around your school.

Attention!

If any chapters have websites, please email the addresses to asamples@delawaredeca.org, so that we can include those links on the Delaware DECA website. Also, if any chapters have articles they would like to publish in our future newsletters, please send them to Abby and have them to her by Nov. 16 for the November issue and by Feb. 15 for the February issue.