

Meet the Officers



Well it's a new year, and with the new year there is a whole new set of state officers! This year as your DECA state officers we are committed to making this year one of the most successful yet!

Aaron Kinnari – President

Aaron is the youngest member of our team and is a junior at Caesar Rodney High School. Some of his hobbies are playing lacrosse, white water rafting, and going to the beach. Aaron plans to improve communication and volunteerism within Delaware DECA. In the future, Aaron plans to go to college to become a producer and eventually, he would like to own his own business.



Natalie Robbins – Vice President

Natalie is currently a senior at Caesar Rodney High School. She plays varsity soccer and is actively involved in her high school's local DECA chapter. Natalie's goal for this year is to get more DECA members involved in local and statewide charities. Natalie plans to major in communications in the fall of 2005 at the University of Delaware.

Carmen Cosentino – Secretary

Carmen is a senior at Milford High School. In addition to her DECA responsibilities, she plays varsity field hockey and soccer. Carmen is committed to raising DECA membership by 20% across the state. Carmen plans on majoring in Speech Pathology next fall.



Elizabeth Ennis – Treasurer

Elizabeth is currently a senior at Milford High School. Some of her hobbies include going to the beach, shopping, and taking long walks. She plans to help DECA financially to provide members as many opportunities though business and marketing. In the future, she plans to attend the University of Delaware and major in education.

“Live to Give”

by Aaron Kinnari

While encouraging volunteerism, Gandhi once said, “Be the change you want to see in the world.” One of our goals this year at the state level of Delaware DECA is to be the change, the change that will benefit those in need. Part of the year’s goal is to hold a statewide “Coins for Kids” charity drive to raise money to send children with Muscular Dystrophy to MDA Camps. MDA, which stands for Muscular Dystrophy Association, is an

organization dedicated to finding a cure for Muscular Dystrophy. The organization is widely known for its Labor Day “Jerry Lewis Telethon.”

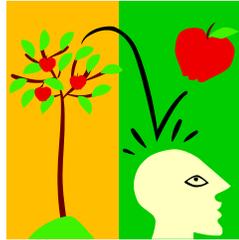
Delaware DECA’s “Coins for Kids” charity drive will take place in November. Individual chapters are strongly encouraged to participate and have the flexibility to determine how they want to raise the money. Those chapters that raise the most donations for MDA will be recognized at the State Career Development Conference in February.



“Preview to Fall Leadership”

By Carmen Cosentino

This year's Fall Leadership Conference (FLC) will be held on November 19, 2004, at the University of Delaware's Clayton Hall. This year's conference theme is “Harvesting Leaders” and is being sponsored by both Delaware DECA and Business Professionals of America. The FLC is a great opportunity to get involved with DECA and to meet new members from other chapters. There will be multiple workshops with



varying topics including public speaking, team building, business etiquette, sports management, entrepreneurship, financial planning, problem solving, and motivating leaders. Each member will participate in three workshops. A continental breakfast will be available in the morning and a buffet style lunch will be available immediately following the workshop sessions. This conference will provide all members an opportunity to learn and take part in leadership training. Chapters are encouraged to take advantage of this conference for an educational and fun experience. Encourage your advisor to allow your chapter to be part of this experience. Through your attendance we can help make our organization grow. We hope to see you in November as we “Harvest Leaders!”

“Getting Involved”

By Elizabeth Ennis

Not only is DECA, An Association of Marketing Students offered in Delaware, but nationally, more than 170,000 marketing students have joined. Those members have come to realize the benefits that DECA offers through the Competitive Events Program, which provides \$40,000 in cash annually to the event winners.

DECA also enhances its members' futures through leadership training and generous amounts of scholarships amounting up to \$250,000 in annually, which is a major benefit especially to those juniors and seniors preparing for college. Some upcoming activities that members can get involved in are the North Atlantic Regional Conference in Toronto, Canada, October 29-31 and the Fall Leadership Conference at the University of Delaware, November 19.

“NARCON 2004”

By Natalie Robbins

Have you ever wanted to visit here's your chance, and DECA will help Regional Conference (NARCON) is being able to experience all of the great sights upon your future in marketing and Conference participants will stay at the located in downtown. As a part of take tours of the city, including the famous dine at the trendy Hard Rock Café and the CN Tower, the world's tallest tower! If for you! The Hockey Hall of Fame is one being able to sit and watch the Toronto Raptors play the Cleveland Cavaliers! One of America's top youth speakers, Keith Hawkins, will be the guest speaker at the opening session of the conference, while world renowned speaker Eddie Slowikowski will wrap-up the conference with his motivational speech.



Toronto...as in Toronto, Canada? Well you get there! This year's North Atlantic held in Toronto, Canada. You will be and sounds of Toronto, while building leadership. beautiful Sheraton Centre Toronto Hotel, NARCON, participants will be able to Toronto Sky Dome. Participants can can take a ride in the glass elevators of you like sports there is even something of the stops you will take, along with

There are so many exciting and interesting workshops this year! One of particular interest is Harriet Turk's lessons on how to live an authentic life. Participants will also get an insiders view on different career options. All interested members should contact their local advisors for more information.