

THE DECA REPORT

Upcoming Events

- January 20: Officer Candidate Information Session
- January 23: **Registration of Final Events** will be mailed back to advisors for review
- January 30: **DEAD-LINE**- CDC Final Registration of events- **NO CHANGES AFTER THIS DATE**
- January 30: **State Testing Day**
- February 12: **2009 State Career Development Conference**

That's a Wrap!

-Katareena Geller

As everyone knows, the 2009 DECA State Career Development Conference is just around the corner. That means a brand new DECA year is about to start with many events and opportunities to come. Also, the State Conference is where the 2009 officer team will be unveiled.

This newsletter is all about the past year and things to come in the new year. Inside you will find reflections from your current state officers and information for future state officers.

The most important thing you will find inside though, is *you!*

That's right. This newsletter is filled with articles that came from all across Delaware. DECA chapters took the opportunity to speak out and wrote wonderful articles about what they are doing in their school, chapter, and throughout the community.

Just look at the directories on the right and you will find all the information you need to know. The top one has upcoming events and the bottom tells you where you can find a specific article.

Remember to keep track of important dates and take a chance to look at all the fantastic articles from the First State's DECA Chapters.

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Delaware DECA

State Conference



State Career Development Conference
February 12, 2009

Opening Session: 9 a.m.

Sheraton Dover Hotel
1570 N DuPont Hwy
Dover, DE

Map Your Future

L O K

to the
Future



Whose Role is it Anyway?

- Christina Johnson

Being a state officer takes a lot of hard work. One must be organized and committed to Delaware DECA. Each position is equally important and all officers must work together to have an eventful and successful year.

The highest position is the President. It is the President that runs the executive committee meetings with the other officers. The President must have good speaking skills as they present the ideas of the officers to the Advisory Board. The President appoints officers to be committee chairs of many different projects and assists in making the program of work. The President has a lot of work to do and cannot do it all by him or herself. The Vice President assists the President with his or her responsibilities when needed. Some examples of these tasks would be running a meeting and addressing the Advisory Board. The Vice President is also the chairperson of student committees.

At the meetings the team needs someone to remember the discussion and the decisions made. This position is the Secretary. The Secretary is to complete any assignments given to him or her by the President. He or she also take record of all ideas and decisions made at the executive committee meetings. The Secretary then types up the minutes and distributes them to the officers and advisors after the meeting is over. The Secretary takes care of the minutes; however officers are needed to take care of the various reports, like the financial reports. The officer responsible for financial reports is the Treasurer. The

Treasurer also completes any task assigned from the President. The Treasurer needs public speaking skills as they present the membership and financial reports. The Treasurer must stay on top of these reports; make sure they are accurate and up to date as they are to be available upon request.

It is essential that the community and local chapters are seeing the work that is being done throughout DECA; this is the reporter's job. The Reporter is to spread the news of the local DECA chapters around the state through the newsletter. Responsibility for the publicity of Delaware DECA is the job of the Reporter. With all of these officers, rules must be established to keep everything in order. This need is met with a parliamentarian. The Parliamentarian is responsible for the conduct and behavior at the State Career Development Conference. He or she does this by establishing conduct rules. The Parliamentarian needs speaking skills as they will present their rules to the Executive Committee. Once the rules are approved by the Executive Committee they are distributed and are expected to be followed at the Conference. The Parliamentarian also reviews new chapter's constitutions.

All the work that will be done throughout the year will bear much fruit. The success of the Executive Committee is captured by the final officer position, the Historian. The historian takes many pictures at the different events throughout the year and makes a scrapbook from the pictures. The scrapbook is a way to remember the many events and hard work that went into the year. Although the duties of the officers are very different they all have one duty that is the same. All the officers are expected to be available to promote Delaware DECA in a positive way. By respecting one another's opinions and completing one's duties the officers can have a successful and pleasant year.



DID YOU KNOW?

In the Chinese Zodiac, 2009 is known as the year of the Ox.

This year, the Chinese New Year falls on January 26.

The Year At A Glance

~reflections~

~Siobain~

What do you think being a State Officer is all about? I don't know about you, but before I became a part of the Delaware DECA State Officer team, I thought we would just have a few meetings here and there, practice some scripts for conferences, and be able to write "Delaware DECA State President" on some college applications. Way back in summer training, I now understand why Mr. Biggs and Mr. Ingram said that this year was going to be what "we make of it".

And that is exactly what the 2008-2009 State DECA Officers did. We had visions and ideas about what we could make of Delaware DECA. Being able to actually plan out what we wanted to make of the organization was a very cool feeling for all of us. We were able to engage in various community service activities to raise money for Breast Cancer, such as the Charity Links Program with the BPA State Association and a Blue Rocks Baseball Game coming up in

the spring in which a couple dollars from each ticket is going to Breast Cancer.

This year's team was definitely fortunate to have such great officers that worked well together. I really was able to experience what people working together can do for an organization. We were able to get so much more done and it made the year go by a lot easier. The officer team was dependable and each of us could rely on any of the other officers to get things done on time and right, most of the time☺.

Being a State officer was definitely an experience that I will remember for the rest of my life. Meeting new people from other organizations and becoming closer with members of other DECA chapters, was probably my favorite part. I'm going to miss all of it; meetings, conferences, meeting with government figures, dinners, training sessions, advisors, and most importantly, my DECA officers. I hope next year the officers can do just as great of a job, and have just as much fun as we did.

~Lébon~

This has been one of the most amazing years I've ever had while in high school. I was elected Vice President of Delaware DECA and will be receiving over eight thousand dollars a year just to attend Johnson and Wales University. I couldn't be happier about what we, as a team, were able to achieve while being State DECA Officers. We helped raise over \$2,000 for the American Breast Cancer Association. The best thing I got out of being a state officer was the leadership experience I gained. For what I want to do for the rest of my life, leadership experience is probably the number one thing I will need to succeed in that lifestyle.

Probably the hardest part about being a

state officer for me this year was being the only guy. Whenever we had something to vote on, it was always three against one. I'm just kidding though. I had a great time running Delaware DECA with President Siobain, Secretary Christina, and Reporter Katareena. We set high goals from the very first meeting of our officer careers last April. We succeeded in fulfilling almost every one of them. We raised money for Breast Cancer and we worked an entire Summit. We represented Delaware DECA to its fullest extent and I'd say we did a great job in doing so. Mr. Ingram and Mr. Biggs helped me gain the leadership experience I needed. I had a blast and am wishing best of luck to next year's State Officers of Delaware DECA.

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For the Chapters

Model Behavior

- Middletown DECA

As the January wind chills our bodies Middletown is bringing the heat with a fashion show. This year Middletown High School is hosting two fashion shows, our usual prom fashion show in April and our newest one which will be on January 22, 2009. This new show will consist of casual clothing. After three years of successful shows we felt it was time for a change. The theme for the show is Tearin' up the Runway in Tokyo. The show will start at 7:00pm. There will be raffles, food and plenty

of fun. A percentage of the money made from the fashion show will go to Delaware DECA's Statewide Community Service Project, The Susan G. Komen Foundation. Models will be wearing clothes from stores like Kohls, DEB and more. We are really excited to see our fashion shows grow. We would love for other DECA chapters to come out and show their support. Tickets to the show will be seven dollars in advance and ten dollars at the door. For tickets to the show, please have your advisor email Mary Kebler at Mary.Kebler@appo.k12.de.us

Over \$100,000 for ALS

-Caesar Rodney DECA

Caesar Rodney DECA chapter members completed their 3rd benefit for ALS (commonly known as Lou Gehrig's disease) with Laps of Love III on November 8th, 2008. They held their walk in memory of Dr. Harry Roberts, the retired CR Superintendent who died from ALS in April of 2008. The members got donations from numerous companies throughout the State of Delaware to support their cause. There were also plenty of students, family members and friends on hand to participate in the walk, which was held on the track at CRHS. The event included a silent auction this year which was very successful. Participants bid on items like gift card baskets, a NASCAR basket, a watercolor basket and several other items donated by local businesses.

The total raised this year for the ALS

Center of Hope at Drexel University was \$23,297.25. The three year total reached \$107,763.39. The CR DECA members definitely experienced how their marketing and personal selling skills could make a difference.



The DECA Chapter at Caesar Rodney High School

By the Chapters

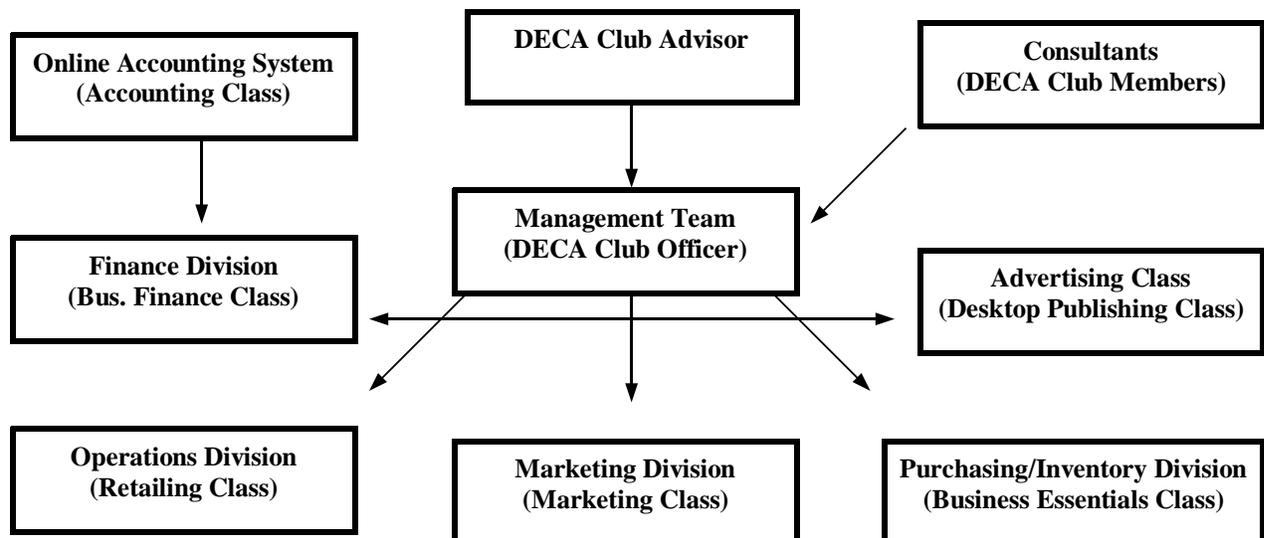
The Cape Store... Coming Soon

-Cape Henlopen DECA

Cape's DECA Club (an Association of Marketing & Business Students) in concert with the Business Education Classes are planning to reopen The Cape Store. Cape Henlopen High School Students (CHHS) will have the opportunity to purchase school supplies and Cape apparel. This project will offer students in Business Education pathways (Business Finance, Marketing, Business Essentials, Retailing, Desktop Publishing, etc.) the opportunity to experience the real world application of business curriculum concepts and practices. These Business Education classes will finalize a consolidated Business Plan to start-up and operate The Cape Store. Our Business Plan concept will employ a cross-collaboration and implementation which includes other curriculum areas. Each will focus on the particular Cape Store business operational area that relates to the curriculum. In addition to providing a service to the Cape student and community populations, The Cape Store will support the DECA Club by providing funds to assist students in attending local, regional, state, and international leadership and career development conferences.

By the end of December 2008, students will modify and implement the Business Plan that was started by the 2007/08 classes. Each class will be responsible for the start-up and operation of a specific store business entity such as financial record keeping, marketing, advertising and retailing. Cross-collaboration with other high school curriculum areas have and will continue to be included in this project. Consumer Sciences, for example, has agreed to provide product production services through their club organization; an advanced accounting student has been identified to implement an automated accounting system for the store; and the Career & Technical Department areas have agreed to provide advertising through Cape/TV, as well as to update the store front space to a meaningful retail environment. Student surveys will be conducted through the SGA to determine product desires, and a Cape Logo Design Contest is planned to produce unique and interesting product graphics.

The Cape Store will be operated as a business. Store top management will consist of the DECA Club officers. Other business entities will be managed and operated by my classes and other school curriculum areas. The planned Cape Store business organizational structure is as follows:



ROAD TRIP!!

Appoquinimink DECA Students go to the City of Brotherly Love

-Appoquinimink DECA

Early on November 24, 2008 Appoquinimink's freshman, sophomores and three chaperones boarded a bus and took the sixty minute trip up to Philadelphia, Pennsylvania. They left at around 7:30am and enjoyed a day in the city. First, they stopped at the Federal Reserve Bank and learned about the holding and storing of money. There are twelve Federal Reserve Banks in the country and another one is not that far away in New York.

Inside the bank the students saw an air and water tight cell that holds gold bars. A lot of the gold in the bank belongs to other countries. The gold is kept in the United States because

these countries trust that their gold will be safe in the United States with all of our safety features. Throughout the bank the students saw various forms of money from different places and eras of time.

At the end of the tour the students were given one hundred dollars worth of money. However, there was a catch and the catch was that the money was shredded. At the bank they shredded old money as new money is made. So the shredded bills were the equivalent of 100 dollars. To the dismay of many of the students there was no way to put the bills back together as they were of various combinations of 1, 5, 10 and 20 dollar bills.

After they finished their tour they went out to eat at The Gallery Mall and then went shopping in Center City. They had quite a fun filled day with a lot of knowledge gained. They went home with new knowledge, many shopping bags, and a one hundred dollar souvenir from the Federal Reserve Bank.

DECA Day with the Blue Rocks

-LéBon Hobayan

Do you love baseball? Have you always wanted to catch a foul ball at a baseball game?

Well then my fellow Delaware DECA members, here is your chance. This spring, Delaware DECA will be hosting its first "DECA Day with the Blue Rocks." Cost of attendance has yet to be officially determined but we are expecting it to be between \$12 and \$20. It sounds like a lot for a

Triple-A baseball team, but this pays for the all you can eat area of burgers, hot dogs, BBQ chicken, salad, chips, ice cream and drinks. All those who attend will be seated along the third-base side of the baseball field. This spot is perfect for catching foul balls and witnessing the entire

beauty of the field. It's also a great way to make new friends with other members from other schools. Our goal is to get more people involved with Delaware DECA as a whole and this event should help us achieve it. Anyone interested should contact their State DECA Advisor to find out

more information about the event.



DECA DAY with the **BLUE ROCKS**

*Come get to know
your fellow
Delaware DECA
Members at the **First
DECA Day** at Frawley
Stadium and watch
the **Wilmington Blue
Rocks** fight to make
the playoffs all in
one amazing day!!!*



**More
Information to
Come**



The Year At A Glance

~continued~

~Christina~

Seeing the faces and the personalities of my fellow officers during summer training, I thought of the many ways we would work together and the many great things we would accomplish. One of the first things I noticed was how well we worked together. This skill has stayed with us throughout our term.

While being an officer, I met new people and was able to interact with individuals that I normally would not have had the opportunity to meet including DECA officers, DECA members and the other Delaware Career and Technical Student Organization Officers. Each interaction has improved my networking skills, which is essential in the working world.

Being a State Officer does take a lot of work. However all of that work pays off because this position has made me stand out upon the many applicants for various universities and

scholarships.

Seeing all of our work come to life with the Charity Links Community Service Project was an incredible feeling, especially thinking about the many people we are helping. The many hours it took to make the treasure chests seemed worth every second when I saw how much money people were collecting. Being able to see how involved and committed people were to the cause amazed me. Without being a state officer I would not have had the opportunity to see exactly what an impact I can make on the community.

This adventure in my life is not one I will forget. I had so much fun and developed numerous skills. If I had the chance, without a doubt, I would run for office all over again.

~Katareena~

There are so many things that I could say about my year with DECA. I don't know where to start. I guess a starting point would be that I learned way more than I ever thought I would. To be honest, I really didn't know what I was getting myself into when I first decided to run for Reporter. I thought it would be a nice little extra curricular activity. Boy was I wrong. I learned not only what it takes to run an organization like DECA, but I also made friends and learned about the other student organizations in Delaware.

Being the Reporter was a lot of responsibility. Besides having the normal officer responsibilities, I had to meet various deadlines while creating *The DECA Report*. Being part of an officer team meant I had to cooperate with the other officers to make decisions. One of the

hardest parts was following parliamentary procedures, especially when I was outvoted.

This experience changed my life in too many ways to count. I will always remember the opportunities I received like meeting the Governor and the state legislature. I will also remember the joy of knowing that I helped in achieving the outstanding donation to help support Breast Cancer. Some of the skills enhanced by being an officer for this organization include public speaking, time management, and organization.

Not only do I wish all future state officers the best of luck with this exhilarating experience, but I also wish the best of luck to my fellow officers.