

UPCOMING EVENTS

- **DECA Advisory Board Committee Meeting :** December 14, 2009
- **DECA State Officer Executive Committee Meeting :** December 14, 2009
- **DECA Advisory Board Committee Meeting:** January 4, 2010
- **DEADLINE- DECA State Conference Registration :** January 4, 2010
- **DEADLINE – completed applications 2010-2011 State officers :** January 4, 2010

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Delaware DECA News

VOLUME 2, ISSUE 1

NOVEMBER ISSUE

Welcome ! From Delaware DECA

Delaware DECA has made great progress so far this school year. We appreciate all the chapter participation at the Leadership Summit and the Fall Leadership Conference. Please take a look at the upcoming events, as well as the Chapter Previews. We look forward to seeing everyone at the State Career Development Conference on February 11, 2010! Remember, Dreams Drive DECA!



State Officer team (from left to right): Jessica Rudolph•President, Abby Samples•Reporter, Hillari Howard•Secretary, Ellen Truckley•Vice President, Emily Ri-dall•Historian, Melissa Garrison•Treasurer.

- Abby Samples, Reporter

Leadership Summit Review

The 5th Annual Leadership Summit was once again a great success for all! The event was held at the Duncan Center in Dover on October 19th. We had over 50 people in attendance!

There were two workshops, which were both run by the state officer team. The first workshop, Learn to Talk the Talk, focused on public speaking. It began with a presentation that taught the participants tips on the “do’s

and don’ts” of public speaking. The workshop ended with a fun game that incorporated the information learned in the workshop.

The second workshop, Team Works, focused on how to effectively work as a team. Then, participants had to create an efficient product using the items provided, while working as a team. Everyone had a lot of fun with the workshop and the activity.

All participants reconvened to participate in the Quiz Bowl Scrimmages. To test everyone’s knowledge of what they learned, 12 people were selected to answer the fast-paced questions about the concepts from the day. Afterwards, there was a second round in which the winners from the first round went against their advisors! Overall, the day ended up being a lot of fun.

-Ellen Truckley, Vice President

Fall Leadership Conference Review

This past month DECA and BPA teamed up to host the annual Fall Leadership Conference on November 9, 2009 at the Dover Sheraton. The event was a huge success! The high school and middle school students participated in teambuilding workshops that taught them the necessary skills needed to take back to their individual chapters and become effective leaders. Along with teamwork activities, DECA and BPA students had a chance to network with other members from different chapters. The teamwork activities consisted of three different teams: Blue, Red, and Green. The three teams competed to see which team showed the most spirit. The Green team won the spirit award. On behalf of all the State officers we would like to thank Todd "Grr" Gehrman and Focus Training for taking the time to come to Delaware and run the workshops.

- Melissa Garrison, Treasurer



The Delaware DECA State Officer Team will be honored to recognize the new officers at the 2010 State Conference.

Visit
focustraining.com

Preview to the State Conference

On February 11, 2010, Delaware DECA will be hosting the State Career Development Conference. At the state conference, students will be participating in competitive events such as Retail Merchandising, Food Marketing, Sports and Entertainment Marketing, as well as many others. Depending on how the competitors place in the events will determine if they move on to the International Career Development Conference, which will be held in Louisville, Kentucky on April 24-April 27, 2010. Along with the competitive events program, students will also have the opportunity to attend special workshops. Last year, Wawa, Lily Kohr, Fame Racing and other businesses set up workshops to tell about how they got started and what to expect in their industry, focusing on traits that made their company successful. This year, we can expect to have just as successful businesses attending our conference and setting up workshops. We hope to see many of you at the Sheraton Dover Hotel.

- Abby Samples, Reporter

FAME
FAST ACTION MOTORSPORTS ENTERTAINMENT

Wawa

Sheraton
HOTELS & RESORTS

Caesar Rodney Preview

CR DECA Chapter members have been busy selling hearts for MDA/ALS. Close to \$753.00 worth to be exact. This is our twist on the state wide project to raise funds of selling links. As you may know, our late Superintendent, Dr. Harry Roberts passed away just last year from ALS. It is a subject that our school district takes to heart. This is the rea-

son we were inspired to title our campaign "Hearts for Hope" or "Hearts for Harry". Our chapter has been selling paper hearts for a dollar in our school and community and when the person buys it they get to decorate it however they choose. The heart will then be hung up to be displayed on the wall perpendicular to our school store. When we receive

donations of larger amounts from the people we have contacted within our community, we make a larger heart to correspond with it. The ALS Center of Hope at Drexel University is supported by MDA. We are pleased to make another donation to assist the center in research and patient care.



-CR DECA



Caesar Rodney bands together to help create "Hearts for Hope"/"Hearts for Harry."



Concord Preview

Concord High School's DECA chapter in Wilmington, Delaware has been very busy in these first three months of school. Currently, we have around 38 members and we are still increasing membership! We attended the Leadership Summit in October and it was a great start to this year's activities. On November 9th a few members from our chapter traveled to Dover to attend the Fall Leadership Conference. The activities that were presented were very entertaining to us. Recently we have started to take on a couple community service projects. Our school is supporting the Make-A-Wish foundation through our Con-

cord Cares program and we have been actively raising money. We are also working on collecting canned goods for our state's food drive for the Food Bank of Delaware. Our school store is up and running again this year. We have upgraded both our shelving and our cash register to give it a new look. Come check it out! As the year progresses we hope to partake in more community service projects and continue improving our store!

- Jenn Harrington, Concord DECA member



Some of Concord High School's DECA Chapter at the 2009 Fall Leadership Summit.

Middletown Preview

Middletown High School is currently preparing for the state competitions. They are working diligently on their fashion show plans. Information will come out soon about the show and they encourage and invite the other chapters to come and support their annual fundraiser. Middletown will also be going on its annual trip to NYC! They have been working on activities to participate in once they arrive. Middletown has big plans and would like to bond with other chapters in the near future. Please contact Hillari Howard (Secretary) if your chapter is interested in making plans with Middletown.

-Hillari Howard, Secretary



Charity Links & Food Drive

Each year BPA and DECA host fundraisers that benefit the community. Once again, BPA and DECA chose to run the charity links program. The proceeds were collected at the Fall Leadership Conference on November 9th. The project was a success! DECA's share of the proceeds were raised to help support the Special Olympics.

Since the economy is getting tight and the holidays are around the corner, this year's DECA community service project is the Food Drive. The objective is to help local charities have a happy holiday season! Each school is collecting nonperishable food items until the holidays. The chapter who raises the most amount of food in pounds and/or money value will be presented with a plaque and an award. See your school's DECA advisor to find out the charity to which you are donating. The deadline is December 21st.



Special Olympics

-Hillari Howard, Secretary

Etiquette & Attire

Attention DECA members! The State Officer Team would like to remind everyone about the dress code requirements for attending conferences. Here are some guidelines to follow while you are getting ready:

EVERYONE:

- Use aftershave/ cologne/perfume sparingly
- Slacks should touch your shoe when standing
- Keep jewelry minimal

WOMEN:

- Long sleeved blouse (more professional without jacket)
- Skirt length should not be above the knee

MEN:

- Wear a belt and keep your pants up
- Tip of tie should touch belt buckle

- Practice proper etiquette while dining
- Act like a professional!

- Ellen Truckley, Vice President



Our officer team wants you to aspire to be professionals!

Meet The Officers Part II



Jessica Rudolph, President

- 1.) What you hope to achieve while in DECA:** I hope to meet many new people while enhancing my leadership skills and having fun.
- 2.) Favorite part of ICDC:** Trading pins and talking to all of the diverse DECA members from across the country.
- 3.) Favorite book:** Wuthering Heights by Emily Brontë and To Kill A Mockingbird by Harper Lee.

4.) A random fact about yourself: I have 4 dogs.

5.) Favorite DECA moment: Being able to have fun at meetings with my state officer team.



Hillari Howard, Secretary

- 1.) What you hope to achieve while in DECA:** I hope to grasp opportunities, network and make use of my newly brought options.
- 2.) Favorite part of ICDC:** The people from everywhere I could imagine!
- 3.) Favorite book:** Romiette and Julio by Sharon M. Draper.
- 4.) A random fact about yourself:** I am shy when I meet new people.

5.) Favorite DECA moment: when the state officers had Summer Training and we stayed the night in Dover. I bonded with the other officers and became more comfortable being around them. The next day I felt like I had made new friends and I was happy to spend time with them.



Abby Samples, Reporter

- 1.) What you hope to achieve while in DECA:** I hope to make it to nationals and place at nationals.
- 2.) Favorite part of ICDC:** Meeting all the new people and hanging out in Downtown Disney!
- 3.) Favorite book:** Speak by Laurie Halse Anderson.
- 4.) A random fact about yourself:** I want to live in California when I'm older and I love trying new foods.

5.) Favorite DECA moment: Sleeping over the Sheraton and when my advisor received the award of "Teacher of the Year" at last year's Career Development Conference.



Ellen Truckley, Vice President

- 1.) What you hope to achieve while in DECA:** A wider range of networking amongst other DECA members.
- 2.) Favorite part of ICDC:** Dinners and fun with the group in Downtown Disney.
- 3.) Favorite book:** The Choice by Nicholas Sparks.
- 4.) A random fact**

about yourself: I dislike answering questions that ask you for a random fact.

5.) Favorite DECA moment: Summer training and spending time with the girls.



Melissa Garrison, Treasurer

- 1.) What you hope to achieve while in DECA:** Place at states and go to Nationals in Kentucky.
- 2.) Favorite part of ICDC:** Attending LDA and meeting different DECA members.
- 3.) Favorite book:** Twilight Saga by Stephanie Myers and any book by Sarah Dessen.
- 4.) A random fact about yourself:** I will eat almost anything that is put in front of me.

5.) Favorite DECA moment: Becoming a state officer and DECA sleepovers.



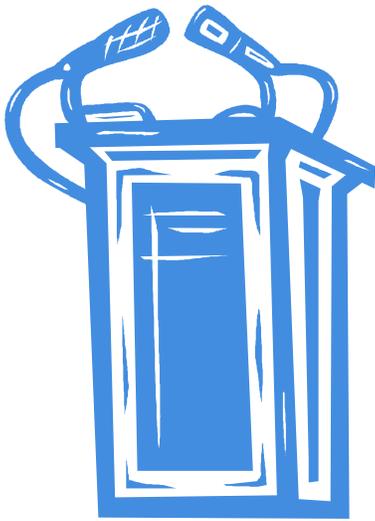
Emily Ridall, Historian

- 1.) What you hope to achieve while in DECA:** I want to place within the top 2 at states and go to Nationals
- 2.) Favorite part of ICDC:** The fashion show at Closing Ceremonies
- 3.) Favorite book:** P.S. I Love You by Cecelia Ahern and Breaking Dawn by Stephanie Myers

4.) A random fact about yourself: I am a morning person and like to go to bed early

5.) Favorite DECA moment: Summer training , when I got the chance to meet state officers from all the other CTSOs of Delaware.

President's Corner



I hope that you have all been enjoying this year in your individual DECA chapters. I know that I have. I enjoyed meeting with and talking to each of you at Summit and Fall Leadership, and I definitely had fun participating in all of those workshops. As I challenged you at Fall Leadership, please continue to put your leadership into action in your local chapters. I know that all of the DECA chapters throughout the state have been working hard this year to do many great community service projects, as well as other activities. The state officer team would love to hear about what has been going on in each of the chapters throughout the state of Delaware. If you think that your chapter has done something noteworthy, please let us know by sending in an article and a picture. We would be glad to post these articles in our next newsletter for all DECA members to read. If you would like to know what your state officer team has been up to, check out our website at delawaredeca.org.

- Jessica Rudolph, President



State Officer Encouragement

I am looking forward to the State Career Development Conference on February 11, 2010. I know that we have some very strong leaders in each of the DECA chapters that would make excellent candidates for the state officer team. In the upcoming months please consider running for a state officer position. The amounts of leadership and fun had while being a state officer are immeasurable, and this is an opportunity that you should seize.

- Jessica Rudolph, President

ATTENTION!

If any chapters have chapter articles or pictures, please email them to asamples@delawaredeca.org (Abby - Reporter) so we can incorporate them to the Delaware DECA newsletter.

