

Fall 2011

September 20, 2011

# It's DECA Time!



## Delaware DECA

"Exceeding Expectations"

### Mission Statement:

As Delaware DECA, we aspire to be confident and competent leaders as we prepare for the future, offering our members opportunities to exceed expectations by focusing on civic responsibilities, social awareness, leadership, and skill development.

#### 2011-2012 DECA Event Schedule:

- *DECA/BPA Joint Fall Leadership Conference*  
Tuesday, November 1, 2011  
Dover, DE
- *NARCON Leadership Development Conference*  
November 18-20, 2011  
Philadelphia, PA
- *DECA State Career Development Conference*  
Thursday, February 9, 2012  
Dover, DE
- *DECA International Career Development Conference*  
April 28 - May 1, 2012  
Salt Lake City, Utah

### DE DECA Goals of 2011-2012:

The state officer team established the following goals for this school year:

- Increase membership by 7% by promoting the organization. Schedule state officer visits to chapters, conduct presentations to future high school students about DECA, and communicate through emails, the website, newsletters, flyers, etc.
- Re-model and maintain the DE DECA website: [www.delawaredeca.org](http://www.delawaredeca.org)
- Publish three newsletters including articles from the state officer team and local chapters.
- Organize and participate in two statewide community service events.

### Meet Your State Officers:



**Name:** Kristen K. Dietz  
**School:** Dover High School  
**Age:** 17

**Email:** [kdietz@delawaredeca.org](mailto:kdietz@delawaredeca.org)

**Activities:** DECA, BPA, Tutor Internship for Elementary students, City of Dover Youth Advisory Council President  
**Office:** President

**What DECA Means to Me:** DECA is an opportunity to explore creative thinking, while utilizing the skills that I have developed in my business and marketing classes, conferences, and real world experiences by being part of DECA, it gives us another avenue to give back to the community in which we live, work, and play.

**Favorite Quote:** "Live, Laugh, Love"

**Future Plans:** I plan on continuing my education by becoming a traveling nurse and then perhaps working in hospital administration after that.



**Name:** William Carr  
**School:** Concord High School  
**Age:** 17

**Email:** [bcarr@delawaredeca.org](mailto:bcarr@delawaredeca.org)

**Activities:** Varsity Soccer, DECA, School Store  
**Office:** Vice-President

**What DECA Means to Me:** To me, DECA is an organization that opens doors to so many students across the country. DECA lets students market themselves and better prepares them for the business world they are about to enter.

**Favorite Quote:** "Reserving judgments is a matter of infinite hope" - F. Scott Fitzgerald

**Future Plans:** I plan to go on and major in marketing management when I enter college. My dream career would be in Sports Marketing because sports have always been an integral part of who I am.

## Meet Your State Officers (continued):



**Name:** Beau Warrington

**Email:** bwarrington@delawaredeca.org

**School:** A.I. DuPont High School,

**Age:** 17

**Activities:** DECA

**Office:** Secretary

**What DECA Means to Me:** It is a world of opportunity

**Favorite Quote:** "If you love what you do, then you won't work a day in your life." -Anonymous

**Future Plans:** Go to college and study chemical engineering.



**Name:** Amber Boyce

**Email:** aboyce@delawaredeca.org

**School:** Dover High School

**Age:** 17

**Activities:** Track, Interact, DECA

**Office Position:** Treasurer

**What DECA Means to you:** DECA has expanded my horizon. It has exposed me to a new Career Field that I am now interested in. It is also an adventure, its taking me places I have never been such as Orlando, Florida . I also love meeting new people, and I probably wouldn't have met them if it wasn't for DECA

**Favorite Quote:** " The difference between school and life ? In school, you're taught a lesson and then given a test. In life, you're given a test that teaches you a lesson" - Tom Bodett

**Future Plans:** This year I'm a senior, as of now my plans include choosing a college , keeping honor roll grades and excel in my athletic season. And as an officer, I plan to heavily participate and to do what ever is needed for our state officer team to accomplish our goals.



**Name:** Kevin Luu

**Email:** kluu@delawaredeca.org

**School:** Concord High School

**Age:**18

**Activities:** Football, DECA, School Store

**Office:** Reporter

**What DECA means to me:** Another organization for me to gain experience and have a little taste of the outside business world. DECA will help me prepare for the future in business and personal financial life.

**Favorite Quote:** "Life isn't about finding yourself, Life is about creating yourself"

**Future Plans:** Become successful in the world of entrepreneurship and handle my personal financial life in an able fashion.



**Name:** Chastity Rust

**Email:** crust@delawaredeca.org

**School:** Milford High School

**Age:** 17

**Activities:** Winter and spring track, DECA, and FFA

**Office:** Historian

**What DECA Means to Me:** It is a marketing club, and you compete state and nationally.

**Favorite Quote:** "It is better to be hated for what you are than loved for what you are not." André Gide

**Future Plans:** Surgical Nurse



**Name:** David Jeong

**Email:** djeong@delawaredeca.org

**School:** Concord High School

**Age:** 17

**Activities:** Football, DECA, School Store

**Office:** Parliamentarian

**What DECA means to me:** An organization to gain experience and prepare me for the future not only in the business world, but in my personal financial life.

**Favorite Quote:** "What you need to know about the past is that no matter what has happened, it has all worked together to bring you to this very moment. And this is the moment you can choose to make everything new. Right now." - Unknown

**Future Plans:** Become an investor.

## Summer Focus Training:

As all of you were enjoying the early summer sun, your Delaware CTSO (Career & Technical Student Organization) Officer Teams ventured to the Dover Sheraton for summer training. At summer training we learned a number of valuable skills that we will use in this year's term. A lot of you are already familiar with Focus Training. They are the consultants that provide training in leadership, public speaking, and team building. We participated in various team building exercises and even had a fine dining etiquette lesson! As your State Officers, we are entrusted with the well-being of the organization. This summer training gave us the necessary tools to be good leaders in our state. In addition to our training, we developed this year's Plan of Work. We tackled all the major issues and identified the organization's goals for the year. So just remember, while you guys were catching rays, we were busy getting ready for a great year of DECA!



## Jenn's Success:

Hello Delaware DECA!

I hope you all have enjoyed your summer vacations and are ready to begin aspiring higher! Team 66 has worked hard to prepare an exciting year, full of great events! From the North Atlantic Region Leadership Conference in Philadelphia, PA to the International Career Development Conference this spring in Salt Lake City, UT you will be presented with many opportunities to aspire higher. Take advantage of DECA and what it has to offer you. I encourage you to reach out to members of the National Advisory Board and visit your Senators and Representatives to extend an invitation to join our Congressional Advisory Board. This is the year to make the most of your DECA experience! This is the year to go farther than you ever have and aspire higher!

This year I will be serving as your North Atlantic Region Vice President. I'm to take on this new and exciting experience with all of you and show everyone how awesome DECA truly is! I wish you the best of luck in your competitive events and throughout all of your DECA endeavors! Feel free to reach out to me with any questions at [decavpjenn@gmail.com](mailto:decavpjenn@gmail.com). I am also on Facebook and Twitter (DECAvpjenn). I know this year will prove to be sensational!

My monthly blog can be found here: <http://www.deca.org/people/jenniferharrington/>

Remember to *aspire higher* in everything you do!

Jenn Harrington  
North Atlantic Region Vice President  
2011-2012



## 2011 Fall Leadership Conference:

On November 1st at the Dover Sheraton, Delaware DECA and BPA will be hosting the Fall Leadership Conference. Each year the two organizations collaborate to put together a day that is filled with activities and workshops geared towards leadership development. It is the perfect opportunity to meet new people from all over Delaware. The conference is a day long event, including breakfast and lunch. We are planning for another great conference and hope to have many new members in attendance.

## Dover Chapter:

We are taking the time to shine light on some of our local chapters and this season we are recognizing Dover High School's DECA Chapter. Dover's DECA Officers for the 2010-2011 school year includes Alesha Brown as President, Joshua Finney as Vice President, Kristen Dietz as Secretary, Dylan Mozick as Treasurer and Amber Boyce as Public Relations. This was a very rewarding year for us. We attended many workshops and conferences that improved our team building, leadership and marketing skills. We attended conferences at the Junior Achievement Building in Wilmington, Delaware, The Fall Leadership Conference In Dover, Delaware, and the Washington DC Power Trip Leadership Conference, The Statewide DECA Conference in Dover, Delaware, in which two of our officers placed 1st in their event that took them to the National Conference held in Orlando, Florida. We have participated heavily in fundraising activities through selling Otis Spunkmeyer Cookies, the Charity Links where we raised \$500. We also participated in the Sleeping Bag Drive. Some of our future goals include feeding the homeless throughout the year, we want to fundraise benefiting the March Of Dimes Campaign through Charity links, hopefully reaching our target goal of \$1000. upcoming year we hope to show promise and look forward to accomplishing much more.

## Charity Links:

Each year, Delaware DECA participates in some sort of charity work. Last year Delaware DECA members helped raise thousands of dollars and contributed 1834 sleeping bags to the sleeping bag drive. The sleeping bag drive was a fundraiser to raise either money or sleeping bags for more than 2,000 homeless children of Delaware. With the success of last year's sleeping bag drive, we are now starting a new charity program, Juvenile diabetes (JDRF). Juvenile diabetes research foundation is a leader in funding to help cure type I diabetes. They are committed to help develop better treatments that can improve the lives of type one diabetes patients. As Delaware DECA, we plan on helping JDRF by raising funds to donate to their worthy cause.



*dedicated to finding a cure*

## National Conference:

DECA's national conference 2010-2011 was held in Orlando, Florida. Over 15,000 members from the U.S. and Canada attended this conference, and only the best of each state/providence advanced to compete in various events with the most intense competition. Every year DECA's national conference is held in different parts of the US. For 2012, the national conference will be held in Salt Lake City, UT. Let's aspire higher for another great year!



## Why Join DECA?

By leveraging their DECA membership, members can become:

- **academically prepared** for college and careers in marketing, finance, hospitality or management
- **community oriented** by gaining an appreciation for the benefits of service and their potential impact on the community and world
- **professionally responsible** with ethics, integrity and high standards
- **experienced leaders** by practicing key leadership skills such as goal setting, consensus building and project management.

More than 185,000 DECA members are in 5,000 high school chapters in all 50 states and nine countries.

**Chapter  
Advisors -  
Send us your  
chapter info**