

# Delaware DECA News

FALL ISSUE

## Welcome - From The New Officers!

**T**his year we have introduced five new DECA State Officers for the 2014-2015 term! During our term we will be representing Delaware DECA with great leadership and success. This is going to be a great year for DECA. We encourage everyone to check the Delaware DECA website to learn more about the officer team. We look forward to meeting all of our great leaders at the Fall Leadership Conference!



- President Kayla Conley
- Senior at Caesar Rodney
- Third Year in DECA



- V.P. John Leahan
- Senior at Concord High
- Fourth Year in DECA



- Secretary James Joinville
- Senior at Christiana High
- Fourth Year in DECA



- Treasurer Kyle Tieman
- Senior at Smyrna High
- Third Year in DECA



- Reporter Sofia Romero
- Senior at A.I. DuPont
- Second Year in DECA



DECA  
I AM

# Fall Leadership Conference

The 2014 Fall Leadership Conference is quickly approaching. The event will be held Thursday, October 23, 2014, at the Delaware State Fairgrounds in Harrington, DE. At the conference, students will learn leadership skills in a hands on approach presented by Focus Training. While informative, the Fall Leadership Conference will also be

an enjoyable experience.

Focus Training holds fun and interactive activities that promote leadership and cooperative skills, while also forcing students to move out of their comfort zones. Throughout the day, members will constantly be engaged and involved. Focus Training does an excellent job in maintaining their audience's atten-

tion in the midst of teaching valuable skills. The Fall Leadership Conference is an event that you will not want to miss.

*John Leahan  
Concord High*



## Summer Leadership Conference

Over the summer students spread over multiple Career Technical Student Organizations including BPA, FEA, and of course DECA participated in Summer Leadership Training led by Todd Gehrman on August 11-12<sup>th</sup>. Focus Training uses a dynamic and engaging way to improve people skills and overall business professionalism. Mr. Gehrman started out each session with

a new game to engage the entire room in an activity and created a comfortable atmosphere for the next session.

Guest speakers, brain games, and business etiquette were just a few things going on at the Duncan Center. Team bonding and merging of teams took place as officers from other organizations talked and made friends. All the officers benefitted from this training in some way

whether it was by strengthening their bond with their team, mingling with other officers and advisors, or learning how to properly eat when at a meeting. The advisors believed there was an improvement in the State Officer Team as a whole and that Focus Training is something we will revisit again.

*Kyle Tieman  
Smyrna High*

## “I am DECA” Theme

The new national theme for DECA during the 2014-2015 Marketing campaign year focuses on the 220,000 members. “I am DECA” celebrates the memberships of the thousands of students who are the foundation of the club. This year's theme emphasizes the distinction and nature of the club through its outstanding

membership. Last year's theme “Make it Count” focused on goal-making and success through DECA. This year's theme demonstrates the unwavering loyalty that DECA, has towards its dutiful, distinct, and active members.

The membership video for “I am DECA” fol-

lows different members from across the nation as they participate in DECA related activities. The video effectively showcases the individuality of DECA members and it's incredible diversity. The video shows how members create lasting relationships with other DECA members who share the same sense of commitment. Send in your DECA selfies to social media sites such as Twitter and Instagram using the #IamDECA.

*Sofia Romero  
A.I. DuPont High*

## DECA Scholarships

DECA has many scholarship opportunities that come from companies all around the United States. Here are some of the companies, organizations, and colleges that are partnered with DECA.

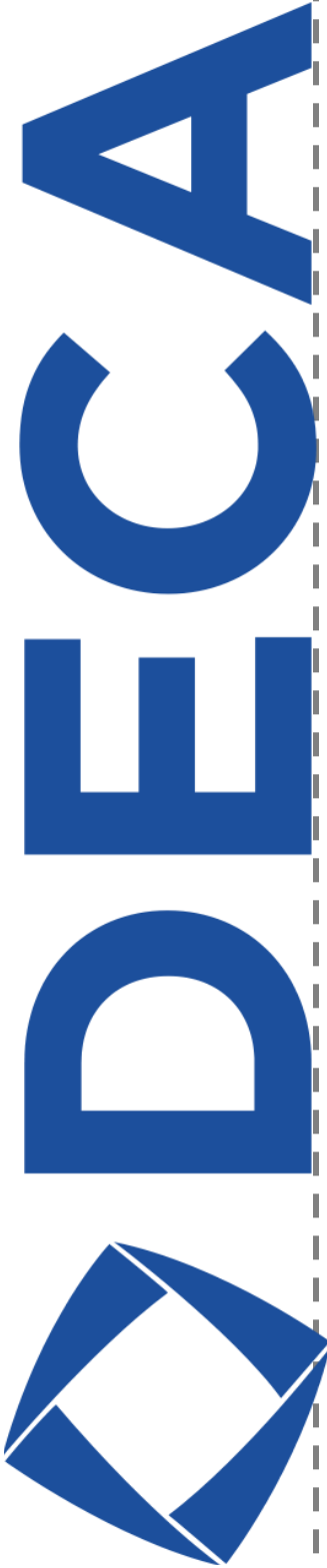
- Walgreens provides four \$1,000 scholarships awarded to DECA members who can show evidence of DECA activities, leadership ability, community involvement.
- Marriott International provides ten \$2,000 scholarships to DECA members who have hospitality experience or interest.
- Otis Spunkmeyer provides ten \$1,000 scholarships awarded to DECA members who work and sell Otis Spunkmeyer products in their school stores.
- Johnson & Wales provides scholarships that range from \$1,000 to

full tuition to DECA members.

- NAPA offers four \$1,000 scholarships to members interested in an automotive career.
- Safeway offers ten \$1,000 scholarships to DECA members who are Safeway associates.

This is only a small sample of many scholarship opportunities that are available at [www.deca.org](http://www.deca.org). Many of these scholarships need proof DECA activities and community involvement, so get out there and have fun!

*James Joinville  
Christiana High*



# Community Service Plans

Charity links are back! We have decided to continue to raise money for a charity this year by selling charity links. The charity we have decided to raise money for is Multiple Sclerosis (MS). MS is a disease that affects your central nervous system (brain, optic nerve, and your spinal cord). We would like everyone to participate in this project. The charity links will be proudly displayed at the DECA/BPA Fall Leadership Conference on October 23, 2014. We will recognize the school that sells the most links at the conference. Have fun and raise money to help find a cure for MS!

*Kayla Conley*

*Caesar Rodney High*

