

DECA's Competitive Events 2011-2012

High School Division

Principles of Business

Administration Events

1. Principles of Business Management and Administration – PBM
2. Principles of Finance – PFN
3. Principles of Hospitality and Tourism – PHT
4. Principles of Marketing – PHT

Team Decision Making Events

1. Business Law and Ethics Team Decision Making – BLTDM
2. Buying and Merchandising Team Decision Making – BTDM
3. Financial Services Team Decision Making – FTDM
4. Hospitality Services Team Decision Making – HTDM
5. Marketing Communications Team Decision Making – MTDM
6. Sports and Entertainment Marketing Team Decision Making – STDM
7. Travel and Tourism Team Decision Making – TTDM

Individual Series Events

1. Accounting Applications Series – ACT
2. Apparel and Accessories Marketing Series – AAM
3. Automotive Services Marketing Series – ASM
4. Business Finance Series – BFS
5. Business Services Marketing Series – BSM
6. Food Marketing Series – FMS
7. Hotel and Lodging Management Series – HLM
8. Human Resources Management Series – HRM
9. Marketing Management Series – MMS
10. Quick Serve Restaurant Management Series – QSRM
11. Restaurant and Food Service Management Series – RFSM
12. Retail Merchandising Series – RMS
13. Sports and Entertainment Marketing Series – SEM

Business Operations Research Events

1. Business Services Operations Research – BOR
2. Buying and Merchandising Operations Research – BMOR
3. Finance Operations Research – FOR
4. Hospitality and Tourism Operations Research – HTOR
5. Sports and Entertainment Marketing Operations Research – SEOR

Chapter Team Events

1. Community Service Project – CSP
2. Creative Marketing Project – CMP
3. Entrepreneurship Promotion Project – EPP
4. Financial Literacy Promotion Project – FLPP
5. Learn and Earn Project – LEP
6. Public Relations Project – PRP

Business Management and Entrepreneurship Events

1. Entrepreneurship Written – ENW
2. International Business Plan – IBP
3. Entrepreneurship Participating (Creating an Independent Business – ENPI or Franchising Business – ENPF)

Marketing Representative Events

1. Advertising Campaign – ADC
2. Fashion Merchandising Promotion Plan – FMP
3. Sports and Entertainment Promotion Plan – SEPP

Professional Selling Events

1. Hospitality and Tourism Professional Selling – HTPS
2. Professional Selling – PSE

Online Events

1. Stock Market Game – SMG
2. Virtual Business Challenge Retail – VBCR
3. Virtual Business Challenge Sports – VBSC

Not all states/provinces offer all events. Please check with your state/provincial advisor for events offered in your state/province.