**2016 DECA CDC**

**Event & Assigned Test List**

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| **Event #** | **Event ABV** | **Event** | **Test** | **Notes** |
|
|  |  | **Principles of Business Administration Individual Events** |  |  |
| 1 | PBM | Principles of Business Management and Administration | Business Administration |  |
| 2 | PFN | Principles of Finance | Business Administration |  |
| 3 | PHT | Principles of Hospitality and Tourism | Business Administration |  |
| 4 | PMK | Principles of Marketing | Business Administration |  |
|  |  | **Individual Series Event** |  |  |
| 5 | ACT | Accounting Applications Series | Finance |  |
| 6 | AAM | Apparel & Accessories Marketing Series | Marketing |  |
| 7 | ASM | Automotive Services Marketing Series | Marketing |  |
| 8 | BFS | Business Finance Series | Finance |  |
| 9 | BSM | Business Services Marketing Series | Marketing |  |
| 10 | FMS | Food Marketing Series - FMS | Marketing |  |
| 11 | HLM | Hotel and Lodging Management Series | Hospitality & Tourism |  |
| 12 | HRM | Human Resources Management Series | Business Mgmt. & Adm. |  |
| 13 | MMS | Marketing Management Series | Marketing |  |
| 14 | QSRM | Quick Service Restaurant Management Series | Hospitality & Tourism |  |
| 15 | RFSM | Restaurant and Food Service Management Series | Hospitality & Tourism |  |
| 16 | RMS | Retail Merchandising Series | Marketing |  |
| 17 | SEM | Sports and Entertainment Marketing Series | Marketing |  |
|  |  | **Team Decision Making Event** |  |  |
| 18 | BLTDM | Business Law and Ethics Team Decision Making Event | Business Mgmt. & Adm. |  |
| 19 | BTDM | Buying and Merchandising Team Decision Making Event | Marketing |  |
| 20 | FTDM | Financial Services Team Decision Making Event | Finance |  |
| 21 | HTDM | Hospitality Services Team Decision Making Event | Hospitality & Tourism |  |
| 22 | MTDM | Marketing Communications Team Decision Making Event | Marketing |  |
| 23 | STDM | Sports and Entertainment Marketing Team Decision | Marketing |  |
| 24 | TTDM | Travel and Tourism Team Decision Making Event | Hospitality & Tourism |  |
|  |  | **Personal Financial Literacy Event** |  |  |
| 25 | PFL | Personal Financial Literacy | Financial Literacy |  |
| **Event #** | **Event ABV** | **Event** | **Test** | **Notes** |
|  |  | **Business Operations Research Events** |  |  |
| 26 | BOR | Business Services Operations Research | Marketing | **Test scores are not included in the event score; they are only used as a tie breaker.** |
| 27 | BMOR | Buying and Merchandising Operations Research | Marketing |
| 28 | FOR | Finance Operations Research | Marketing |
| 29 | HTOR | Hospitality and Tourism Operations Research | Marketing |
| 30 | SEOR | Sports and Entertainment Marketing Operations Research | Marketing |
|  |  | **Chapter Team Events** |  |  |
| 31 | CSP | Community Service Project | Marketing | **Test scores are not included in the event score; they are only used as a tie breaker.** |
| 32 | CMP | Creative Marketing Project | Marketing |
| 33 | EPP | Entrepreneurship Promotion Project | Marketing |
| 34 | FLPP | Financial Literacy Promotion Project | Marketing |
| 35 | LEP | Learn and Earn Project | Marketing |
| 36 | PRP | Public Relations Project | Marketing |
|  |  | **Entrepreneurship Events** |  |  |
| 37 | EIP | Innovation Plan | Marketing | **Test scores are not included in the event score; they are only used as a tie breaker.** |
| 38 | ESB | Start-Up Business Plan | Marketing |
| 38 | EIB | Independent Business Plan | Marketing |
| 39 | IBP | International Business Plan | Marketing |
| 40 | EBG | Business Growth Plan | Marketing |
| 41 | EFB | Franchise Business Plan | Marketing |
|  |  | **Marketing Representative Event** |  |  |
| 42 | ADC | Advertising Campaign | Marketing |  |
| 43 | FMP | Fashion Merchandising Promotion Plan | Marketing |  |
| 44 | SEPP | Sports and Entertainment Promotion Plan | Marketing |  |
|  |  | Pr**ofessional Selling and Consulting Events** |  |  |
| 45 | FCE | Financial Consulting | Finance |  |
| 46 | HTPS | Hospitality and Tourism Professional Selling | Hospitality & Tourism |  |
| 47 | PSE | Professional Selling | Marketing |  |
|  |  | **Online Event** |  |  |
| 48 | SMG | Stock Market Game | no test | **These are Special Events that DECA runs at the national conference only.** |
| 49 | VBCAC | Virtual Business Challenge Accounting (Pilot) | no test |
| 50 | VBCHM | Virtual Business Challenge Hotel Management | no test |
| 51 | VBCPF | Virtual Business Challenge Personal Finance | no test |
| 52 | VBCRS | Virtual Business Challenge Restaurant | no test |
| 53 | VBCRT | Virtual Business Challenge Retail | no test |  |
| 54 | VBCSP | Virtual Business Challenge Sports | no test |  |