



Delaware DECA
"Exceeding Expectations"

Fall Leadership Conference

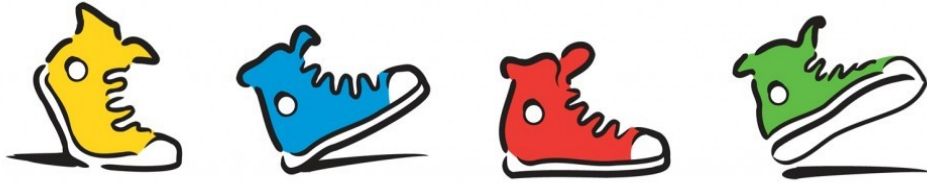
On November 1, 2011, the members of DECA and BPA held their annual Fall Leadership Conference at the Sheraton Hotel in Dover. There were over 200 students participating and there were three trainers from Focus Training. The trainers each had their own unique workshop. Each workshop was fun, creative, and required everyone to think and participate. All members of BPA and DECA were split up into groups in an effort to generate interaction across the two vocational groups and various schools. In one of the workshops, the participants, including the officers, had to build a tower out of paper and tape, but we had to make it as tall as possible without it falling over for 10 seconds. We were not allowed to talk during this activity, so this taught us how to communicate as a team without using words. In another workshop, we had to brainstorm on different topics of community service, promotion, recruitment, and fundraising. We had to put down our ideas on a large poster board that was posted around the room. For the third workshop, we had to plan our own DECA or BPA meeting that would make it more entertaining and organized so we could gain new members. Everyone that participated was able to take home the lessons of teamwork and leadership back to their own DECA or BPA chapters at their school.

NARCON: North Atlantic Regional Conference

NARCON took place from November 18 to November 20 in Philadelphia, Pennsylvania. Delaware DECA's State President from 2010-2011, who is now our North Atlantic Region Vice-President, Jenn Harrington, hosted this conference. Highlights from the conference included: keynote speaker, Joel Hilchey, entertainment by famous hypnotist—Rick Kalmon, and a fashion show put on by your own DECA members which was supported by the Men's Warehouse. Participants also heard from the closing keynote speaker, Brain Cain. But what's a conference without workshops? There were many interesting workshops that members could attend such as "Nail Your Job Interview!" and "Trends and Career Directions in the Fashion Industry." Your current state officers, including yours truly Kristen Dietz, Amber Boyce, and Beau Warrington, attended a LEADS workshop that taught us many ways to help out not only our local chapters, but our entire state association. We learned methods of meeting new people and how to stay goal oriented. Our speaker, Brittany Parker, from TRI Leadership Resources was phenomenal. She was energetic, helpful, and gave good insight on how we as officers can inspire others. In closing, whether it be how to dress for success or finding a new approach to a problem, those who attended this conference gained important knowledge they could take back to their individual chapters.

Community Service

This October marked the official start of this year's DECA Community Service Event. On October 12th a workshop was held for Delaware DECA members and their advisors at the Duncan Center in Dover. We learned about how to recognize Juvenile Diabetes and brainstormed different ways to fundraise and help in the effort to find a cure for this terrible disease. At this year's Fall Leadership Conference we were proud to announce the results of our other ongoing charity event, Charity Links, as each school's donation averaged at least \$100 dollars. Special thanks to our biggest contributor Caesar Rodney. Throughout the course of the year several diabetes walks will be held across the state and we hope to see you there.



JUVENILE DIABETES RESEARCH FOUNDATION WALK TO CURE DIABETES

State Officer Committee

- Kristen Dietz, President
kdietz@delawaredeca.org
- Bill Carr, Vice President
bcarr@delawaredeca.org
- Beau Warrington, Secretary
bwarrington@delawaredeca.org
- Amber Boyce, Treasurer
aboyce@delawaredeca.org
- Kevin Luu, Reporter
kluu@delawaredeca.org
- Chastity Rust, Historian
crust@delawaredeca.org
- David Jeong, Parliamentarian
djeong@delawaredeca.org
- Frank Ingram, State Advisor
fingram@doe.k12.de.us
- Matt Biggs, Assistant State Advisor
mbiggs@delawaredeca.org
- Jennifer Roussell, State Secretary
jroussell@doe.k12.de.us

A.I. Dupont High School

Alexis I. duPont DECA was founded in September 2008 by Mr. Schneider. It started as a small club with 12 members. Over the past three years, it has expanded to over 100 student members, along 40 alumni and professional members. Our DECA chapter focuses on community service and charity. We have partnered with the Ministry of Caring to run an annual clothing drive each year from November 1 to December 14th. We also partner with both the Juvenile Diabetes Research Foundation and the American Diabetes Association to annually help fund raise for the foundations.



State Career Development Conference Preview

Thursday, February 9th... Mark it down on your calendars because that is the big day! It is our 2012 DECA State Career Development Conference at the Sheraton Hotel in Dover. We stress the importance of this date because it is time for hard-hitting competition! At this conference, there will be a multitude of events to choose from, not to mention awesome computer simulations that you can part take in all day. We also have box car racing which is a great activity to participate in between competitions. Included in the conference will be your lunch so you can harness your incredible brain-power and a fantastic dinner during the awards session. Competitions however are a serious matter, and you'll want to perform your best to qualify for Nationals in Salt Lake City, Utah this Spring! So make sure you're prepared because this is the one opportunity to prove what you are capable of in the field of Marketing! Good luck to everyone!